



BSD#7 LRSP Strategic Objective ACTION PLAN:

3.06 BD Advocacy 2012-13

Strategic Objective (SO): 3.06 Advocate for laws, rules, policies, procedures and resources needed to meet the high quality educational goals of our community.

Topic of SO, e.g., Math, PEAKS, etc.: Advocacy

Leader: LRSP Committee

Team Members: Bozeman School District #7 Trustees

Action Plan Projected Completion Date:

Annually

Evaluation Plan: Describe steps you will take to determine if you have reached this strategic objective. Review of print, radio, and TV media coverage and other presentation venues during the school year.

Best Practice Investigation: What information is uncovered looking at best practice in relation to this strategic objective. Media Max Training, MTSBA Grass Roots Advocacy Training, AA Caucus and Regional Optimization communication, school election research, legislative research

Action Steps What actions will be taken to achieve this SO? Include what staff may need to learn to accomplish this SO.	Who Who will be responsible for what actions?	Timeframe What is a realistic timeframe for each action?
1. Develop a communications plan in order to provide the public with information about the Long Range Strategic Plan, District activities, District financial data, School Election, and Legislative and Congressional agenda.	1. Board Leadership and Superintendent	1. 2012-13
2. Coordinate work with stakeholders (RESA4U, AA Caucus, MASS 4Rivers, SAM, MTSBA) in preparation for the 2013 Legislative session.	2. Board Leadership and Superintendent	2. 2012-13
3. Implement information sharing sessions with community stakeholders on topics of importance under the LRSP.	3. Board Members and Superintendent	3. 2012-13
4. Coordinate opportunities for keeping elected officials apprised of BSD status and needs.	4 & 5. Board Members and Superintendent, Deputy Superintendent	4. Ongoing
5. Provide input into federal education issues impacting BSD7.	Operations	5. Ongoing

Progress expected by the end of the year: Community has a clear understanding of Long Range Strategic Plan, District activities, District financial data, and Legislative and Congressional agenda. This understanding increases local advocacy of issues important to Bozeman Public Schools.